

OXFORD FASHION STUDIO · LONDON · SEPTEMBER 2026

OFS LDN SS27
Runway Report

Devonshire Square · Sunday 20 September 2026

COMPLETE RUNWAY COLLECTIONS

THE PROGRAMME

18 designers. Four runway presentations.

A post-show record of the complete SS27 London runway programme, bringing together every collection presented at Devonshire Square.

2.30PM

New Codes

ick. · Jellavu · FEGHALI · Aleeka · Alimac Design · Švarc

4PM

Material Culture

Alpaca Apparel · NART - Nature Making Art · Art in Situ · NEIGHTIV · Designs By Elle

5.30PM

Art + Identity

JAJAABOR · Chapel Vvein · Mathis Guertin · Gillian Trask · Tresaire Ann · SuKaz

7PM · EXCLUSIVE SHOW

SORAMAME

Under Construction · Vietnam

SORAMAME



2.30PM

New Codes

Six young and independent labels developing distinctive contemporary and experimental design languages, moving between youth culture, narrative, fantasy, proportion and unconventional approaches to dress.

UK

ick.

Founded in 2024, ick. works through small capsule collections to reinterpret familiar silhouettes through quality materials, proportion, layering and unexpected styling.



LOOK 01



LOOK 02



LOOK 03



LOOK 04



LOOK 05



LOOK 06

EGYPT

Jellavu

Eclipse in Denim

The Cairo-based label brings youth culture and contemporary consumer insight into dialogue. Its latest collection reconsiders denim through contrasts of strength and softness, rawness and refinement.



LOOK 01



LOOK 02



LOOK 03



LOOK 04



LOOK 05

SWITZERLAND

FEGHALI

Blurred Origin

A narrative-led label balancing practicality and emotional storytelling. Blurred Origin explores purpose, tunnel vision and the imperfect memories from which identity and direction emerge.



LOOK 01



LOOK 02



LOOK 03



LOOK 04



LOOK 05

Aleeka

Presented within New Codes as part of Oxford Fashion Studio's SS27 London runway programme.



LOOK 01



LOOK 02



LOOK 03



LOOK 04



LOOK 05

BELGIUM

Alimac Design

Camila Banegas Espada builds a world of colour, structure and storytelling around individuality and self-expression, using non-gendered silhouettes and fantastical references.



LOOK 01



LOOK 02



LOOK 03



LOOK 04



LOOK 05



LOOK 06

CZECH REPUBLIC

Švarc

UMPRUM graduate Dominik Švarc approaches clothing as a space for experimental visual storytelling. His practice reflects the exploratory energy of a new generation of Czech design talent.



LOOK 01



LOOK 02



LOOK 03



LOOK 04



LOOK 05



4PM

Material Culture

A presentation exploring material, provenance, craftsmanship and contemporary design - from traceable alpaca and natural fibres to wearable art, equestrian references and architectural leatherwork.

UK

Alpaca Apparel

Alpaca Apparel, The Collection

A provenance-led British luxury brand with complete traceability from its own New Forest alpaca herd through milling in Northern Ireland and manufacture in Leicester. Its debut collection introduces ultra-fine lounge suits, co-ordinates and wraps.



LOOK 01



LOOK 02



LOOK 03



LOOK 04



LOOK 05

USA / BRAZIL

NART - Nature Making Art

Between Lights

Brazilian bio-jewellery transforming Buriti and banana fibres into lightweight sculptural pieces, juxtaposing organic texture with gold, rose gold and silver.



LOOK 01



LOOK 02



LOOK 03



LOOK 04



LOOK 05

AUSTRALIA

Art in Situ

Check Your Six

A Melbourne wearable-art label creating one-of-a-kind garments from curated and repurposed textiles. Each piece is treated as a collectible work, combining portraiture, provenance and narrative.



LOOK 01



LOOK 02



LOOK 03



LOOK 04



LOOK 05

UK

NEIGHTIV

Garden of the Hoofbeats

An equestrian-inspired London label bringing horses, Indian heritage, nature and contemporary craftsmanship into dialogue through expressive print, draping and accessories.



LOOK 01



LOOK 02



LOOK 03



LOOK 04



LOOK 05

USA

Designs By Elle

Radiance

A Colorado leather studio informed by architecture and handcraft. Radiance translates Art Deco geometry and confidence into structured, functional objects with a restrained contemporary finish.



LOOK 01



LOOK 02



LOOK 03



LOOK 04



LOOK 05



LOOK 06



5.30PM

Art + Identity

Six designers using fashion as a vehicle for cultural memory, personal narrative, transformation and artistic expression.

INDIA

JAJAABOR

The Other Bose

Inspired by revolutionary Rash Behari Bose and his journey from Bengal to Japan, the collection brings Japanese minimalism and sashiko into dialogue with Bengali draping, jamdani and kantha to explore migration, craft and cultural exchange.



LOOK 01



LOOK 02



LOOK 03



LOOK 04



LOOK 05

INDIA

JAJAABOR

The Other Bose

CONTINUED



LOOK 06



LOOK 07



LOOK 08



LOOK 09



LOOK 10

UK

Chapel Vvein

This Size of Paradise

Lily Pearl Veinia's label blends vintage glamour, historical corsetry and experimental technique. The latest collection enlarges the forms and textures of plants and insects into a playful fashion landscape.



LOOK 01



LOOK 02



LOOK 03



LOOK 04



LOOK 05

CANADA

Mathis Guertin

The After

The Montréal menswear label draws on brutalist architecture, minimalism and queer identity. The After examines the rebuilding of confidence after emotional collapse through tailoring, exposure and a restrained material vocabulary.



LOOK 01



LOOK 02



LOOK 03



LOOK 04



LOOK 05

USA

Gillian Trask

Sculpted in Flame

A jewellery artist who hand-sculpts sterling silver and gold while molten. The collection follows feminine archetypes of healing, intuition and empowerment, allowing irregularity and the physical traces of transformation to remain visible.



LOOK 01



LOOK 02



LOOK 03



LOOK 04



LOOK 05

USA

Gillian Trask

Sculpted in Flame

CONTINUED



LOOK 06



LOOK 07



LOOK 08



LOOK 09

USA

Tresaire Ann

At Solstice

A California womenswear label built around longevity and considered femininity. At Solstice explores resilience, transition and renewal through timeless silhouettes intended to endure while the wearer evolves.



LOOK 01



LOOK 02



LOOK 03



LOOK 04

USA

Tresaire Ann

At Solstice

CONTINUED



LOOK 05



LOOK 06



LOOK 07



LOOK 08

USA

SuKaz

A global collective of designers, fibre artists and craftspeople creating one-of-a-kind couture art jackets. Each piece accumulates needlecraft, materials and cultural references through extensive international collaboration.



LOOK 01



LOOK 02



LOOK 03



LOOK 04



LOOK 05



LOOK 06

USA

SuKaz

CONTINUED



LOOK 07



LOOK 08



LOOK 09



LOOK 10



LOOK 11



7PM · EXCLUSIVE SHOW

SORAMAME

Under Construction · Vietnam

Identity is treated as something never finished, but continually assembled from the versions of ourselves that came before. Sportswear, tailoring, eveningwear, romance and utility shift into one another as the collection proposes the unfinished state not as incompleteness, but as the natural condition of growth.

VIETNAM

SORAMAME

Under Construction

SORAMAME is a Vietnamese fashion label creating contemporary womenswear rooted in individuality, craftsmanship and considered production. Guided by ethical slow-fashion principles, the brand combines mindful production and responsible sourcing with a design language centred on confidence and personal expression.



LOOK 01



LOOK 02



LOOK 03



LOOK 04



LOOK 05



LOOK 06

VIETNAM

SORAMAME

Under Construction

CONTINUED



LOOK 07



LOOK 08



LOOK 09



LOOK 10



LOOK 11



LOOK 12

VIETNAM

SORAMAME

Under Construction

CONTINUED



LOOK 13



LOOK 14



LOOK 15



LOOK 16



LOOK 17



LOOK 18

VIETNAM

SORAMAME

Under Construction

CONTINUED



LOOK 19



LOOK 20



LOOK 21



LOOK 22



LOOK 23



LOOK 24

VIETNAM

SORAMAME

Under Construction

CONTINUED



LOOK 25



LOOK 26



LOOK 27



LOOK 28



LOOK 29



LOOK 30



OXFORD FASHION STUDIO

Independent design, presented internationally.

Founded in 2009, Oxford Fashion Studio is an international fashion organisation dedicated to advancing exceptional design through runway presentations, strategic partnerships, cultural programming and year-round industry initiatives. Over 17 years, more than 800 designers from over 70 countries have presented with OFS across New York, London, Paris and Milan.

“No two designers in this London programme start from the same place. Across ten countries, their collections draw on different materials, histories, identities and ways of expressing culture through fashion.”

Tiffany Anglim · Runway Director, Oxford Fashion Studio

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